

Steve Butler

Creative Director

Cell: 412.992.6698

steve@twelve14studios.com

Professional Objective

To acquire a mid-level position in the field of Graphic Design that will lead to a promising career with potential for growth and advancement.

Qualifications

+ Adobe Photoshop + Adobe Flash + Adobe Illustrator + Mac / PC Platforms
+ Adobe Dreamweaver + Adobe InDesign + Microsoft Office Suite

Relative Work Experience

twelve14 Studios (2008 – Present)

www.twelve14studios.com

+ Creative Director

Responsible for research, development and implementation/evaluation of all creative works produced by the Company. Collaborated with all department heads throughout the entire project lifecycle.

The Pennsylvania Brewing Company (2005-Present)

Pittsburgh, PA

www.pennbrew.com

+ Sales Representative/Public Relations

Collaborated with managers and owner to retain a higher number of total sales per quarter.

The Fox and Hound (2002-2005)

Pittsburgh, PA

+ Admin Manager

Freelance

The Pennsylvania Brewing Company

Pittsburgh, PA

www.pennbrew.com

+ Graphic Designer/Event Coordinator/Marketing Director

Designed mailers, advertisements, letterheads, packaging and print applications. Collaborated with photographers to develop advertising campaigns. Directed campaign for annual charity golf fund raiser.

Community Service

+ Charity Golf Outing for Childrens Miracle Network hosted by The Pennsylvania Brewing Company and the Pheasant Ridge Golf Club

- Event Coordinator
- Graphic Designer
- Director of Rules/Regulations

+ Guatamalan Relief Program - Issued medicine and supplies to the Mayan people of Chimaltenango, Guatemala, along with local Pittsburgh hospital volunteers.

Education

The Art Institute of Pittsburgh (2004 – 2008)

Pittsburgh, PA

+ BS Degree – Graphic Design

Honors and Affiliations

- + AIGA (American Institute of Graphic Arts)
- + Pittsburgh Technology Council
- + PUMP (Pittsburgh Urban Magnet Project)
- + AAF (American Advertising Federation)
- + Pittsburgh Advertising Federation
- + PYP (Pittsburgh Young Professionals)
- + Phi Delta Theta Fraternity
 - House Manager
 - Rush Chairman
 - Secretary