

### Professional Objective

To acquire a mid-level position in the field of Advertising that will lead to a promising career with potential for growth and advancement.

### Qualifications

+ Adobe Photoshop      + Adobe Flash      + Adobe Illustrator      + Mac / PC Platforms  
+ Adobe Dreamweaver   + Adobe InDesign      + Microsoft Office Suite   + HTML / Java / CSS

### Relative Work Experience

#### **twelve14 Studios - Pittsburgh, PA (2008 – Present)**

+ Copywriter / Usability Specialist

Responsible for writing, editing and revising all written copy on print, web and technical documentation. Directed usability lab and administered quality assurance tests to strategically chosen focus groups. Calculated test results and presented data to creative department. Collaborated with creative department on all design applications.

#### **Cauley Detective Agency - Pittsburgh, PA (2006 – Present)**

+ Corporate Security (Highmark, Inc.)

Ensured building safety as part of the crisis management team. Protected the assets of the Company and personnel. Communicated with diplomacy while engaged as the liaison between Highmark employees, building tenants, customers, clients and the public. Attended tour of Highmark's Usability Engineering Department (ISG).

#### **Kids Interface Language School - Gyeonggi-Do, Republic of Korea (2004 – 2005)**

+ Head English / IT / Art Professor

Developed and executed challenging ESL academic curriculum using fun techniques that yielded successful results. Administered lesson plans based on computer-human interaction and extracurricular activities in the fine arts. Designed letterheads, mailers, brochures and flyers promoting the academy leading to increased enrollment.

#### **DECKED Magazine - Seoul, Republic of Korea (2004 – 2005)**

+ Graphic Designer / Journalist

Designed unique covers and page layouts for the August 2004 – June 2006 issues. Responsible for writing and editing of a monthly column using data collected from interviews, surveys and questionnaires.

#### **Urban Events - Seoul, Republic of Korea (2004 – 2005)**

+ Graphic Designer / Public Relations

Designed event flyers and banners that were used in print and web media formats. Promoted events using social networking web sites, print / web advertisements, word-of-mouth and guerrilla marketing techniques.

#### **U.S. Army (Active Duty) - U.S.A. / Republic of Korea (2000 – 2004)**

+ Section Sergeant / Supervisor

Supervised teams of ten or more personnel while performing maintenance and diagnostics on multi-million dollar communications equipment in highly demanding work environments.

### Education

#### **The Art Institute of Pittsburgh - Pittsburgh, PA (2006 – 2008)**

+ BS (Magna Cum Laude) Advertising - GPA 3.8

#### **U.S. Army Eighth Army Wightman NCO Academy - Camp Jackson, Republic of Korea (2003)**

+ Diploma - Primary Leadership Development Course

#### **General Dynamics Resident School - Fort Gordon, GA (2000 – 2001)**

+ Certificate - Communications Systems

### Honors and Affiliations

+ The National Scholars Honor Society      + AIGA (American Institute of Graphic Arts)  
+ National Technical Honor Society      + Pittsburgh Technology Council  
+ AAF (American Advertising Federation)   + Pittsburgh Advertising Federation  
+ PYP (Pittsburgh Young Professionals)   + ACM SIGCHI (ACM's Special Interest Group  
+ PUMP (Pittsburgh Urban Magnet Project)   on Computer-Human Interaction)